

Will the partnership deliver commercial returns?

Assessing the intervention partnership's potential to create sustainable change in the way markets work

Project:
Is the project commercially viable and scalable, is the investment financially viable?

Partner:
Does the partner have the track record, management and financial capacity to deliver the project?

Assessing the intervention partnership's potential to create poverty reduction & impact at scale

People:
Will the innovation improve the lives of Prospero target beneficiaries by creating jobs and income opportunities?

Potential:
Will the innovation reach large numbers of target beneficiaries through widespread uptake and market response?

Will the partnership deliver commercial returns?